

Arts Council-funded project: Local Focal at the Millside Centre in Bradford



June 2021 Project:  
Local Focal

We get asked to work on some wonderful projects. And this one from 2 years ago certainly had a lot of meaning in every level. Bradford is a truly diverse city. Culturally it is a mixing pot of many different faiths, backgrounds and different people.

### **Brief:**

Production of a book to act as a summary, conclusion of a project helping migrants to integrate into local communities.

When photographer Shy Burhan approached us about an end of community project book. It certainly had a lot of facets to consider. Firstly making it achievable within the budget, making it the presentation which was required, also taking it accessible.

### **How we approached it:**

As a community project we knew the budget was limited, however careful juggling of paper specifications and size soon made it work. Another challenge

was helping Shy to work within an environment which Shy knew; Lightroom to generate a photo book format which we could work with - thankfully our previous experiences paid off here.

As with every project like this there is a launch event or end of project celebration. This book formed part of this event.

When we used the word accessible previously, this was at the heart of this project. Creating accessible routes for expression, understanding and dissemination. The beauty of the book, is it is physically there, some of the individuals involved in the project had substantial challenges as migrants settling in Bradford, so connectivity in many ways can be difficult. The book can be handed on, viewed where digital means might be hard to access. It also made it part of the process.

It is very easy to see labels on people (migrant, refugee etc), this book and project unpacked the real people behind “the labels”.

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### The how:-

Pages created in Adobe Lightroom, prior to being set in Indesign. Imposed for print.

Printed on our Canon Imagepress, cover on a 300gsm Silk Art with text pages on a 150gsm Silk Art. (At the point of the reprint a year later the text changed to a 130gsm weight) text sections were printed cut and stack and trimmed to over size for preparation for binding.

Cover outer gloss laminated (for added protection and durability), and spine creased prior to perfect binding.

Final trim, takes the book to it's finished size too bottom and fore-edge.

From start (files in to us) to finished product going out the door, under a week.

### Client feedback:

*"HAD-Print are exceptional. They made high quality photo zines to accompany two different community photography exhibitions. Stuart and his team are very supportive of the social cohesion ethos that is intertwined in my work and he goes all out to fit within small budgets but doesn't skimp on the output. Really pleased with the bespoke service, plus he doesn't rush me, and was kind enough to have the books dropped off at my home studio. Outstanding and highly recommend to all."*

**Shy Burhan**

### Our viewpoint:

This book demonstrates how having something tangible assists in creating value and worth and builds self esteem through a collaborative project.

Subsequent project,  
July 2023 Project:  
Blooming Likeness

